

Trent Schulze

512.484.3001

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trentschulze.com

Recommendations on LinkedIn

Graphic / Interactive / Visual Designer & Art Director

PROFILE

Highly-skilled designer and art director. I successfully conceive and design websites, email, print, presentations and motion graphics for ads, promotions and marketing.

EXPERIENCE

Independent Designer

Trent Schulze Design

Austin, TX — Present

Designing print and digital concepts and systems effectively targeting audiences for clients including Kestra Financial, Ketra, Samuels Jewelers, TAAP, Zilliant and more.

Graphic Designer

Mitratach

Austin, TX — 2015 – 2017

Designed and produced Web and print marketing collateral for branding, trade shows, Web banners, responsive emails, technical diagrams and much more to meet lead generation goals of a 3x pipeline of hot and warm leads to pass on to the sales team.

Senior Interactive Designer

Trendline Interactive

Austin, TX — 2013 – 2015

Conceived, designed and produced responsive email marketing from initial comps through final delivery, ensuring they met specifications and requirements of creative briefs, wireframes, functional specifications and flow diagrams resulting in month over month increases in lead generation for national clients.

Web Graphic Designer

Golfsmith

Austin, TX — 2011 – 2013

Collaborated with direct sales team to develop website goals and strategies. Designed landing pages and email campaign assets. Created wireframes, look and feel, HTML/CSS code and ensured SEO compliance for Web user experience.

Visual Designer

NAKA Media

Austin, TX — 2006 – 2010

Conceived, designed and produced identity, Web graphics, motion graphics and print projects resulting in measurable increases in customer engagement for national and regional clients, including Dell, PayPal, Sony-Ericsson, HotSchedules and more.

EDUCATION

Texas State University

B.F.A, Communication Design

San Marcos, TX

Graduated *cum laude*

SKILLS

Mastery of Adobe Creative Suite: Photoshop, Illustrator, After Effects, Flash, InDesign

Expert Web designer, including HTML, CSS, Adobe Dreamweaver, JavaScript

Expert print, digital, presentation and graphics designer

Extensive experience collaborating with cross-functional teams

Extensive experience with CMS, Marketo and Pardot

Extensive experience with motion graphics

Expert with Mac OS X and PC operating systems

Leadership and Career Development of new hires